

FAX# 703 528 7880 OCT12/12 12.54
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME LIZ DOME
SALES PRSN WA- JOE KNAUER

| | CLASS: NATL. | LOCAL | REGIONAL |
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| | CLASS: NATL. | LOCAL | REGIONAL |
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| ICE) | | | |

DATE OCT12/12 12.54

DATE OCT12/12 12.54

STA:

GRAYSON FOR CONGRESS

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | DATE | DATE | /WK | : | : | : SPTS |
| AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2424 | | | | | | | | | | | | |
| 17 | S | | 500P-600P | 30 | | \$2,250.00 | 10/11 | 10/11 | 0 | | THU | 0 |
| PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS | | | | | | | | | | | | |
| 29 | A | | 500P-600P | 30 | | \$2,250.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| PROGRAM : NEWS ORD COM1: NO RUN DUE TO BREAKING NEWS WE CAN OFFER NEWS TONIGHT THIS IS A MAKE-GOOD FOR OCT11 ON LINE-17 FOR 1 SPOT/WK | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--------|--|--|--|--|-------|--|-----|------------|-------------|--|
| M2 | OK'D | BUY#17 | MISSED: THU/500P-600P | | | | OCT11 | | 30S | \$2,250.00 | (OCT12/12) | |
| | | | OFFER: FRI/500P-600P | | | | OCT12 | | 30S | \$2,250.00 | PLS ADVISE. | |
| | | | CMT: NO RUN DUE TO BREAKING NEWS WE CAN OFFER NEWS TONIGHT | | | | | | | | | |

CONTRACT TOTAL 61065.00
TOTAL SPOTS 31

MARKET TOTALS \$111,045

| | | | | | | |
|----------|----------|----------|---------|---------|---------|---------|
| WFTV 55% | WKMG 11% | WESH 24% | WOFL 4% | WKCF 2% | WRBW 0% | CABL 0% |
| | WOPX 0% | WRDQ 4% | FTV 0% | | | |

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE